



PINE HILL POLICE DEPARTMENT MEDIA RELEASE



INCIDENT:	A Child is Missing Organization	DATE/TIME:	
LOCATION:	Police Administration Building	CASE #:	

On April 24th, 2012 residents in the Pine Hill area received a pre-recorded message regarding a missing and endangered child. The message was sent by the Child is Missing organization at the request of investigating officers and has proven to be an effective tool to assist in locating missing persons who may be children, elderly or mentally or physically challenged or disabled. Below is a description of how the program works.

Effective December 2010, upon receipt of a missing persons call, the department will make its first phone call to a toll-free number that rings in Fort Lauderdale, Florida—the national headquarters of the A Child Is Missing Alert Program. The call, answered 24/7/365 by an Information and Mapping Technician, initiates a rapid process of information gathering and use of sophisticated mapping systems. A Child Is Missing then launches potentially thousands of calls within minutes with an alert message detailing the missing person’s description, last known whereabouts, and pertinent information. This alert message will also include a Pine Hill Police Department phone number for use by anyone with information relating to the missing person.

This program is a free service to law enforcement. Investigating officers will evaluate each potential activation of the A Child Is Missing Alert Program to ensure the application is appropriate to the case and to ensure the system is optimally used. Policies, procedures, and employee training will also guide the most efficient and effective use of this Alert Program.

Phone numbers that are called by this program include listed numbers and mobile numbers available to ACIM in the selected area. Mobile numbers, unlisted numbers, broadband/voice-over IP numbers, or TDD/TTY devices can be added to ensure they, too, are called in the event of an alert. To enter your cell phone, unlisted, broadband/voice-over IP or TDD/TTY device number visit www.achildsmissing.org and click on “add your name” to enter your name, number, and address. This information will only be used for emergency message alerts.

Please visit www.achildsmissing.org or email communityrelations@pinehillpd.com for more information.

DATE/TIME OF RELEASE	RELEASE PREPARED BY	RELEASE APPROVED BY
04/25/2012 1200	Chief Winters	Chief Winters
INVESTIGATING OFFICERS		
PINE HILL POLICE ADMINISTRATION BUILDING 48 WEST SIXTH AVENUE PINE HILL, NJ 08021		NON-EMERGENCY: 856-783-1549 MAIN FAX: 856-784-4209 EMAIL: communityrelations@pinehillpd.com